

Social Enterprise and Natural Capital:
an opportunity for young people and local communities

Seminar Dossier



Pecka
5 - 10 April 2022

SENC

Social Enterprise and Natural Capital: an opportunity for young people and local communities

Outcomes of the Seminar realised in Pecka (Bosnia and Herzegovina) from 5 till 10 April 2022

Project realised by

ARCI Chieti and Zdravo da Ste



Project Granted by:



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Intro

After the positive experiences realised in the last years in different fields of youth work and Non Formal Education, we are following the process of growth, sharing and empowerment of skills, competences and tools through the realisation of the long term Multi-activity "Social Enterprise and Natural Capital: an opportunity for young people and local communities".

The overall aim of the project is to realise a non-formal education process at international level and among different organisations (Youth Centres, youth associations, organisations for community development, environmental NGOs, etc.) coming from 8 different European countries able to develop new possibilities for youth entrepreneurship and employability within the Natural Capital framework (Nature Reserves, Parks, Green protected areas, Community Gardens, Pedagogical Farms, etc.).

The goal of the project is to use social entrepreneurship as a tool and the Natural capital as perfect playground in which to connect needs coming from young people and local communities and generate innovative approaches and quality activities able to increase skills of professionals and let those young people become active protagonists of the social, economic and environmental life of their communities.

The entire project is based on the principles of Non-Formal Education (these include the methods of non-formal/ informal learning, ORA - Observe, Rethink, Act, experiential and active pedagogy, mentoring and/or peer support and relationship-based activities). In particular, the approach of the methodology ORA starts from the assumption that to guarantee a profitable work that gives real answers to the needs expressed by young people in terms of inclusion (social, economic, cultural), it is necessary to Observe their context, to Rethink their role as active citizens both individually and at the community level, to Act positively within and for the community. Following the ORA approach, main activities planned directly targeted to youth workers/animators, environmental educators/activists, those responsible for youth organisations/centres, peer educators, volunteers, young people are a Study Visit in Italy (Observe) to know on field examples of good practices applied in Abruzzo, a Seminar in Bosnia Herzegovina (Re-think) to synthesise different experiences and methodologies and identifying and defining fields of intervention and quality guidelines, a Training Course in Italy and local activities in each local context (Act) to improve the quality and efficiency of the activities carried out and to create a moment of direct and inclusive youth protagonism on field.

The project is realised within the Erasmus+ Programme of the European Commission and the Agenzia Nazionale per i Giovani with the support of the Abruzzo Institute of Protected Areas and the Cooperative Terracoste.

International partners of the projects are:

ARCI Chieti (Italy)

Urban Organic (UK)CIC (United Kingdom)

Estestvoizpitateli (Bulgaria)

Zdravo da Ste (Bosnia and Herzegovina)

EDEN Centre (Albania)

Omladinski Kulturni Centar Herceg Novi (Montenegro)

Shtek House (Serbia)

Mj Recollets (Belgium)

The Seminar

The Seminar took place in the “hearth” of Bosnia and Herzegovina in the location of Pecka surrounded by a wonderful naturalistic environment such as the Sana River springs, the Pliva River springs, the Eco Zone of Zelenkovac, the tips of the high mountains of the Krajina region.

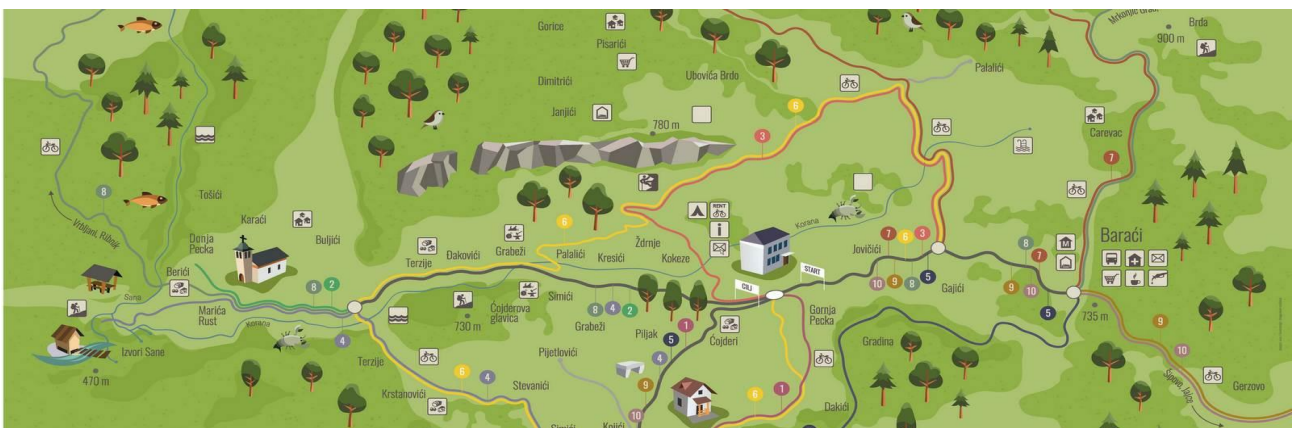
Overall aim of the Seminar was to give a clear insight in local experiences coming from all around Europe in order to find common standards and methodological platforms at international level concerning social enterprises and Natural Capital.

Seminar offered the possibility to share experiences, good practice, innovative methodologies/approaches and case studies developed at the local level able to explore the interaction among social enterprises, Natural Capital, youth inclusion and sustainable community development/life.

All the results and outcomes coming from the seminar will be useful to develop a methodological and educational platform able to define innovative and common strategies, approaches, actions and tools in the youth work realised daily by youth workers and youth organisations to facilitate processes of involvement, inclusion and engagement of young people through youth social entrepreneurship as the tool and the Natural Capital as the perfect playground.

All the main information collected and/or acquired during the Seminar were reported using a common form and all the case studies have been collected in this dossier.

Enjoy your reading!



CASE STUDY

Promoter:	EDEN Centre - Albania	
Title/Name:	Drini Times	
Short introduction of the initiative:	By taking small groups of people in order to conduct sustainable tourism which is much needed in Albania, Drini and Aurora promote different natural values that usually go unnoticed. For example, in the lake of Shkoder, they organize kayaking from the river of Koman up to the lake. The highlight of this journey are the water lilies, which Drini and Aurora take care not to damage with their group and they inform them of their importance.	
Year in which it was established and/or realised:	Around 2020	
Duration of the initiative:	2 years and still on going	
Theme please, mention 3 main themes tackled by the initiative:	☐ _____ Environmental Education _____ ☐ _____ Natural Guides _____ ☐ _____ Sustainability _____ In case, add your comments:	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☒ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☒ Street and/or outdoor ☐ Farm/Social farm ☐ Community centre ☐ Eco Centre ☒ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure ☐ Rural area ☐ Urban area ☐ Other (please specify): _____	
Target group:	All people	
Needs and background:	Athletic and environmental interest	
Objectives:	Promote Sustainability in the tourism sector Increase the value of nature in the eyes of locals and others	
Different phases of the initiative and/or list of activities:	List of activities Natural Guides which might involve hiking or kayaking.	
Donors, Partners and stakeholders' involved:	Very small and new business	

Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	As far as I know, Drini and Aurora are the only ones working on this. They are both environmentalists, Drini with a more entrepreneurship affinity and Aurora has qualifications to be a guide and also works as a biology teacher in Shkoder.
Number of people directly and indirectly involved:	The groups they make do not exceed 20 people.
Outcomes and impacts of the initiative: (in case, attach files)	Drini Times organizes Trash Fishing events during their kayaking, so they lessen the environmental burden of plastic wastes. With the Environmental Education they impact especially younger audiences about the value of nature and how to respect it. Drini and Aurora are both natives in Shkoder, so in taking this approach in their initiative, they are promoting the idea of local businesses having much more importance than they are given.
List of eventual attached files:	https://m.facebook.com/drinitime/ https://www.tripadvisor.com.my/Attraction_Review-g303166-d23118207-Reviews-Drini_Times-Shkoder_Shkoder_County.html

CASE STUDY

Promoter:	Naturalexplorers/ Estestvoizpitateli Bulgaria Diana Nenova Nikolay Valkovski
Title/Name:	Bikearea Association https://bikearea.org/
Short introduction of the initiative:	Bikearea association develops alternative tourism, provides outdoor non formal education and encourages protection of nature capital.
Year in which it was established and/or realised:	It all started in 2004 as an organisation of people who like hiking and mountain biking in Bulgaria and abroad with exploring the mountains - existing routes and creating new ones. In 2009 Bikearea found its home in the heart of Rodopi mountains in the area of Chatama at the shore of “Golyam Beglik” dam. In 2010 started the first children adventurous camps as “Lager Beglika”.
Duration of the initiative:	From 2004 until now.

Theme please, mention 3 main themes tackled by the initiative:	☐ <u>Non Formal education</u> in the nature and including local communities, since 2010 till now in the form of outdoor experiential camps; an example - for the year of 2021 25 camps took place (in 2022 - "Mountain, I love you" campaign - to provoke the activity of the young people from the region to get to know better the nature and love it, in the form of competition, 10 children will be support to have a place in the camps of Beglika camp) ☐ <u>Cleaning and protecting natural/protected areas</u> - since its establishment the initiative organises annual cleaning in the vast area around the lake. In the recent past more efforts are involved in organising more cleaning campaigns in different areas (the river of Chepishka, Alabak region and others). The theme Clean environment appears to be mostly developed in recent years. ☐ <u>Community development</u> • Developing alternative sustainable tourism in Bulgaria and abroad • Bike traces, Alabak region, Beglika region and at other places • Idea Rhodopea														
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	<table border="0"> <tr> <td>☐ Youth Centre</td> <td>☐ Eco Centre</td> </tr> <tr> <td>☐ Cooperative/small scale enterprise</td> <td>☐ Nature Reserve/Parks</td> </tr> <tr> <td>☒ Already existing social enterprise</td> <td>☐ Rehabilitation centre</td> </tr> <tr> <td>☐ Institution of Formal Education</td> <td>☒ NGOs structure</td> </tr> <tr> <td>☐ Street and/or outdoor</td> <td>☒ Rural area</td> </tr> <tr> <td>☐ Farm/Social farm</td> <td>☐ Urban area</td> </tr> <tr> <td>☐ Community centre</td> <td>☐ Other (please specify): _____</td> </tr> </table>	☐ Youth Centre	☐ Eco Centre	☐ Cooperative/small scale enterprise	☐ Nature Reserve/Parks	☒ Already existing social enterprise	☐ Rehabilitation centre	☐ Institution of Formal Education	☒ NGOs structure	☐ Street and/or outdoor	☒ Rural area	☐ Farm/Social farm	☐ Urban area	☐ Community centre	☐ Other (please specify): _____
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☐ Farm/Social farm	☐ Urban area														
☐ Community centre	☐ Other (please specify): _____														
Target group:	• People with interests in alternative tourism (in Bulgaria and abroad) • Families with children with interest in outdoor educational activities • Young people • People who value the importance of nature preservation and are ready to spend some of their time in cleaning natural areas. • People from the region														
Needs and background:	Active people with sustainable thinking. People who recognise the mentioned themes as their personal cause. Support from the local authorities														
Objectives:	- to promote sustainable way of tourism • popularise small local business units - guest houses, small hotels. • popularise active way of living by not only hiking and bike tours but maintaining mountain paths, creating maps and guides; by active participation • searching support and cooperation with local authorities and communities and encouraging them more active • protection of the nature, outdoor education														

Different phases of the initiative and/or list of activities:	• mapping, marking and maintenance of biking routes, • organise biking and hiking tours in Bulgaria and abroad, • organise children camps in the nature, • maintain Chatama (forest centre) which is located in a protected area of Chatama • organise many cleaning campaigns in the area of Beglika lake and in the region of the town of Velingrad • Build and maintain forest shelter Velijtsa (near Ortsevo village, Rodopi mountain)
Donors, Partners and stakeholders' involved:	The organisation is completely self-sufficient by providing tourism services - organised programs for groups of adults and children Bikearea association works with different fundings (from local authorities/sponsors and Erasmus +).
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	3 main team leaders 38 instructors in children's camps and leading the to (mountain guides, teachers and others) Around 6 people related with the maintenance of Chatama forest centre
Number of people directly and indirectly involved:	Around 2000 children in the camps during the years from 2010 until now Cleanings of the area - more than 150 volunteers And numerous clients/tourists of the association Lot of friend, followers, like-minded people
Outcomes and impacts of the initiative: (in case, attach files)	Online maps for Rodopi bike routes: https://bikearea.org/marshruti-i-karti/ Bike route Rudopia: https://newthraciangold.eu/cmspage.php?lng=en&id=137 Paper map of the Alabak area (we will bring one) Paper map of Jundola area (we will bring one) Paper map of Divi Rodopi (Wild Rhodopes) Chatama Forest center

CASE STUDY

Promoter:	Agricultural cluster GLS (Gradiska-Laktasi-Srbac) Bosnia Herzegovina	
Title/Name:	Producers organisation (NGO)	
Short introduction of the initiative:	Agricultural cluster GLS is a producer (member-based) organisation that gathers associations, cooperatives, companies and farmers. The goal of the Cluster is to support small-scale farmers through the development of agricultural value chains.	
Year in which it was established and/or realised:	2020	
Duration of the initiative:	2 years	
Theme please, mention 3 main themes tackled by the initiative:	☐ Providing agricultural advisory services to the small scale farmers; ☐ Establishing and developing agricultural cooperatives and gathering small-scale farmers under cooperative umbrella ☐ Marketing and branding agricultural products of small scale farmers and making connection between producers and buyers	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☐ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor ☐ Farm/Social farm ☐ Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure ☐ Rural area ☐ Urban area ☐ Other (please specify): _____	
Target group:	The target group is small agricultural producers who produce on their own land. Producers are family small businesses that generate income by producing, processing and marketing agricultural products. According to market orientation, there are two types of this target group: 1) producers who produce fresh products and sell them to buyers (cooperatives, companies, shopping malls); 2) producers who produce fresh and processed products and sell them directly to consumers (short supply chains).	
Needs and background:	The challenges of a small producer are to produce on a daily basis, make decisions on the procurement of raw materials and cultivation, organize business, manage finances, and even ensure the sale of agricultural products. Small producers do not have the capacity to perform all of the above functions, especially the one related to product placement. As a consequence of the above, they often remain uncompetitive and very often give up production, and eventually leave rural areas.	
Objectives:	The goal of the agricultural cluster is to involve small producers in profitable value chains, provide professional advisory support as well as market connectivity.	

Different phases of the initiative and/or list of activities:	Some of the key activities carried out by the Cluster are: 1) provision of advisory services in blueberry production; 2) conducting campaigns "I choose blueberries - home-made and fresh" - promotion of small producers who grow blueberries; 3) branding of the unique Slatina tomato - a unique fresh product from the area of the nature reserve - Slatina place (over 25 producers are included) 4) Organization of the fair "Products from our villages" - over 50 producers have a chance to promote and sell its product to the customers.
Donors, Partners and stakeholders' involved:	Ministry of Agriculture, Forestry and Water Management of Republic Srpska Gradiska Municipality Laktasi Municipality Srbac Municipality Retail chains Specialty stores Agricultural Advisors Agricultural Faculty, University of Banja Luka
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	The following key experts are included in the initiatives of the Cluster: <u>Manager of the Cluster</u> – Coordination all activities between the members, partners and donors. Presentation of the cluster, preparation of the project proposals for the Cluster as well as its members. <u>Agricultural economist</u> – providing agro-economic services to the members as well as small scale farmers. The goal of the engagement of this expert is to economic straighten of the Cluster target group (farmers, cooperatives and other producer's organisations). Some of the services are creation business plans, calculation, marketing and branding plan, provision promotional campaign, provision digital marketing services, making connection with the market etc. <u>Agronomist</u> – providing technical advisory services to the small scale farmers in order to increase their product quality and yields per unit. These experts provide theoretical and practical education as well as intensifies advising in the field.
Number of people directly and indirectly involved:	500 directly and 1500 indirectly
Outcomes and impacts of the initiative: (in case, attach files)	1) Over than 200 small – scale farmers are engaged in the cooperative network of Cluster members (cooperatives, association and companies) and enhanced safe placement of its products; 2) The unique and domestic fresh vegetables product established by the small-scale producers (tomato from the Slatina village) are branded and promoted through the customers; 3) Over than 50 small-processors are promoted and connected with the market (direct customers, retail chain, specialised stores etc.) 4) Over 50 producers have increased their production productivity through provided advisory services which resulted important income generation for the overall rural households.

CASE STUDY

Promoter:	Centre for Environment – Bosnia Herzegovina	
Title/Name:	Factory of Joy	
Short introduction of the initiative:	A seed bank that preserves heirloom plant varieties from Bosnia and Herzegovina and lends and sells seeds to other small farmers	
Year in which it was established and/or realised:	2015	
Duration of the initiative:	It is still running	
Theme please, mention 3 main themes tackled by the initiative:	☐ <u>Food production</u> ☐ <u>Preserving traditional methods of farming</u> ☐ <u>Supporting small communities to be more independent</u> In case, add your comments:	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre x Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor x Farm/Social farm ☐ Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure x Rural area ☐ Urban area ☐ Other (please specify): _____	
Target group:	Farmers	
Needs and background:	A market to be recognised as a quality and useful producer	
Objectives:	To preserve traditional methods of farming, heirloom varieties and develop small producers	
Different phases of the initiative and/or list of activities:	Education about traditional farming; Visiting other producers in different countries; Cultivating plants and showing their benefits;	
Donors, Partners and stakeholders' involved:	Archae Noah (Austria), Ministry of Agriculture, Forestry and Water Management Republika Srpska, Bond project	

Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	2 employees, various volunteers
Number of people directly and indirectly involved:	4
Outcomes and impacts of the initiative: (in case, attach files)	Heirloom seed fairs, more farmers growing vegetables with traditional methods

CASE STUDY

Promoter:	Circolo Legambiente Geo A.P.S. and Municipality of Atesa - Italy	
Title/Name:	Centro del Riuso del Comune di Atesa (Centre for the Reuse of the Municipality of Atesa)	
Short introduction of the initiative:	The “Centro del Riuso” (Centre for the Reuse) was born in Atesa in 2017 from an initiative that the Circolo Legambiente Geo had organised together with the Municipality of Atesa, to which several associations of the town had adhered, which we had called “Barattiamoci”, and was a sort of free exchange market. The initiative went very well and from there the idea of creating a permanent place for recovery and reuse was born. The Centre for the Reuse was initially located in the former convent of San Pasquale, but we immediately realised that the structure was inadequate given the countless requests we had from citizens. The Centre for the Reuse is a free service for the citizens of Atesa and the Sangro Valley managed by the volunteers of the Circolo Legambiente GEO APS. The quality leap for our service took place with the transfer to the Caprigrassa collection centre managed by Ecolan (the society for waste management in the Municipality of Atesa). Inside the collection centre, the Centre for the Reuse has grown, first of all because the number of citizens aware of the service has increased, and then because when a user arrives to deliver bulky waste, our operator immediately assesses whether it is recoverable or has already been requested.	
Year in which it was established and/or realised:	2017	
Duration of the initiative:	From 2017 till nowadays	
Theme please, mention 3 main themes tackled by the initiative:	☐ Recovery, reuse and recycling ☐ Education in sustainability ☐ Support for economically disadvantaged people	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☐ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor ☐ Farm/Social farm ☐ Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre X NGOs structure X Rural area X Urban area X Other (please specify): Environmental Education Centre	
Target group:	Citizens of Atesa and surrounding areas. There is no specific target group. All citizens who are resident in Atesa have free access. Users not resident in Atesa must have delivered at least one object before being allowed to collect.	
Needs and background:	The Centre for the Reuse was born out of the need to reduce the amount of waste to be sent for treatment and/or disposal. The aim is to extend the life cycle of objects by recovering them for new uses and new final users.	

Objectives:	Thanks to the Centre for the Reuse, we have significantly reduced the amount of dry residue going to landfill in recent years. We are proud to have achieved this important goal. The municipality of Atesa has been awarded by the national branch of Legambiente as "Comune Riciclone" (Recycling Municipality) and we like to think that the merit is also due to this experience and also a little bit to us. Our Centre, the only one in Abruzzo managed by Legambiente, is an example of how circular economy policies can be implemented in practice and how they can bring important benefits to the territory and its citizens.
Different phases of the initiative and/or list of activities:	In December 2016 we organised the "Barattiamoci" (Let's barter) initiative in Atesa, a barter and free exchange market in which all the town's associations participated. The success of this initiative led to the idea of creating a place for exchange that would always be available to citizens. In May 2017 the Centro del Riuso (Centre for the Reuse) was inaugurated with the support of the Municipality of Atesa at the San Pasquale convent in Vallaspra. The Centre is open two days a week. In February 2020, a new seat of the Recycling Centre was inaugurated in Capragrassa at the municipal collection centre managed by Ecolan SpA. The old location had too small and narrow spaces compared to the increase number of users and objects delivered. In addition, the move to the Collection Centre helped to achieve the primary objective of the Centre: the immediate recovery of objects destined to become non-recoverable waste. As of February 2020, we have also increased the number of days and opening hours to meet the demands of users. In the current facility there is a space dedicated to the reception and initial assessment of goods, and a storage and display area. Consumer goods that are still in good condition and functioning and can be effectively used for their original uses, purposes and aims are accepted in the facility. Dishes, cutlery, gifts, toys, furniture, sofas, childcare items, small electrical appliances, books, blankets, etc. can be handed in. The goods, in good condition and in working order, without damaged or dangerous parts, are catalogued and then put on display to be handed over to a new user. Our centre is open to the public from 9am to 12pm on Tuesdays, Thursdays and Saturdays. We have a Facebook page (Centro del Riuso del Comune di Atesa @centrodelriusoatesa), an Instagram profile (centrodelriuso_atessa) and a phone number (+39 376 0043212) dedicated to contacts with users.
Donors, Partners and stakeholders' involved:	Our main partners are the Municipality of Atesa, with whom we have an agreement to manage the service, and Ecolan Spa, a local solid urban waste collection and disposal company, with whom we share the space of the collection centre in Capragrassa. The collaboration we have developed with local associations is interesting: we have provided many associations with furniture or other materials. The collaboration with the Association Ate Tixe Studium, which opened the Ethnographic Museum of Atesa on 30 December 2021 with many objects recovered thanks to the Reuse Centre, is very nice. The latest novelty is the collaboration with the Vuscichè company, which makes a collection of clothing and bags from wool blankets and other recovered textile materials.
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	For the management of the Centre for the Reuse, the Circolo Legambiente of Atesa has an operator who is in charge of opening the Centre to the public and of the contacts with the users (in presence and on social networks). He receives a payment as occasional service for the activity he carries out. Members and volunteers of the Circolo Legambiente of Atesa are involved in various capacities: accounting management (the accountant and the treasurer of the Circolo); management of communication and relations with organisations (the President); management of graphic materials (the Vice-President); operators of Environmental Education Centre Casanatura for recovery, recycling and reuse education activities.
Number of people directly and indirectly involved:	At the moment we have one employed operator working for about 12 hours per week of opening plus 5 Legambiente volunteers involved in various capacities.

Outcomes and impacts of the initiative: (in case, attach files)	Our Circolo Legambiente manage an Environmental Education Centre since 1994, and our skills in environmental education and education for sustainability have been put at the disposal of the new experience of the Centre for the Reuse. This place allows us to provide training on good environmental practices for all citizens, not only the schools with which we usually work. Particularly towards people who do not have environmental awareness but approach us out of curiosity or need. In order to spread good practices on recovery and reuse, we have organised several workshops for adults and young people in recent years such as Shabby Chic workshop with Decora Facile, Make your own eco_bag, Create a Christmas Garland, Advent Calendar with used jeans, From oil to soap... In addition, in recent years, we have also become a support structure for weaker sections of the population, allowing those in economically disadvantaged situations to acquire, free of charge, used but functional consumer goods. We take over from other associations (Caritas) and structures and also act as an intermediary with the municipality to report cases of particular hardship.
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CASE STUDY

Promoter:	Michea società cooperativa sociale a.r.l. Italy	
Title/Name:	Social Cooperative Michea	
Short introduction of the initiative:	The aim of our project is to promote the social reintegration of people with different types of disadvantage through work in contact with nature. The Michea social cooperative is a company in which, in addition to agricultural activity, there is a special focus on two aspects: one is linked to creating job opportunities for people with various problems of social, psychological and disability distress; the other is educational, with the aim of introducing young people to the natural and agricultural world, allowing them to get to know a reality that was everyday for our grandparents and is no longer so for our children. Again for educational purposes, it is not at all secondary to bring our children into contact with those sections of our society known as 'special'. The aim is to integrate up to ten people who, in turn, will be part of the group that will bring the company to life through work grants or internships. The project is aimed at people with disabilities, psychiatric problems or social hardship and former prisoners or prisoners who benefit from the possibilities given by the law to work outside the prisons and who need to get back into the rhythm of work. Working on a farm, in contact with the living world of plants and animals, induces a kind of sense of responsibility. The cycle of the seasons, as well as the care of animals and plants, reorients people who are in a state of confusion, giving them a stability that also has a feedback from an emotional and personal point of view. It is therefore a job that has considerable added value compared to the typical jobs in cooperatives. The project is only possible with the help of many forces: starting with local communities, donors, volunteers, people of goodwill in favour of the disadvantaged, so that with the commitment of all we can recover the sense of fraternity and sharing, vital for the growth and development of our society.	
Year in which it was established and/or realised:	2014	
Duration of the initiative:	From 2014	
Theme please, mention 3 main themes tackled by the initiative:	☐ Inclusion ☐ Production ☐ Marketing of products In case, add your comments:	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☒ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor ☒ Farm/Social farm ☐ Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure ☐ Rural area ☐ Urban area ☐ Other (please specify): _____	

Target group:	Various
Needs and background:	/
Objectives:	Work reintegration of disadvantaged people
Different phases of the initiative and/or list of activities:	Educational workshops with children and young people Activities with disabled children in agreement with the municipality of Vasto Gardening (contracting of communal houses) Creation of an organic vegetable garden Processing of agricultural products in a craft workshop. The products that are processed on the farm are not all of their own production. The farm grows tomatoes and chillies and they have a few fruit trees which are not enough for processing so the rest is bought from other producers. The farm has some rented land and others on free loan. The products are currently marketed through direct acquaintances, to small shops, wine cellars and bed & breakfasts. An e-commerce will soon be opened and the web page containing the online sales section is under construction.
Donors, Partners and stakeholders' involved:	Caritas Municipality of Vasto
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	1 educator 1 agronomist 3 employees 5/6 volunteers The origin of the disadvantaged people is varied: there are 2 girls with disabilities (not employed) who come at the direct request of their families. At the moment there is one employee who is an ex-convict, who came to the cooperative through a rehabilitation community and was included in a previous Caritas project (there were 4, but only 1 for various reasons stayed with them after the end of his sentence). The new Caritas project started last year includes the employment of 2 women, victims of violence, who are currently hosted by anti-violence centres.
Number of people directly and indirectly involved:	At least 10
Outcomes and impacts of the initiative: (in case, attach files)	Achievement of the objective regarding work placements Possibility of socialising disabled young people and giving them the opportunity to try out different activities.

CASE STUDY

Promoter:	NGO Youth Cultural Centre Herceg Novi Montenegro	
Title/Name:	NGO ORKA (Organization for the Reanimation of Culture and Activism)	
Short introduction of the initiative:	The NGO ORKA was formed on the initiative of several people and organizations from Herceg Novi in response to the lack and inadequacy of the city's cultural offer. ORKA is a club in the center of Herceg Novi (old town Herceg Novi) and works on the principle of commune - a small cultural centre which includes a kitchen / restaurant, exhibition space, terrace on the old stairs, space for workshops / presentations. It works on a principles of a social entrepreneurship – what we earn during the summer days it is used for maintain of the place during all year and for the coordinator salary.	
Year in which it was established and/or realised:	July 2015.	
Duration of the initiative:	From July 2015. until today – almost 7 years	
Theme please, mention 3 main themes tackled by the initiative:	☐ _ music _____ ☐ _ film _____ ☐ _ international kitchen _____ In case, add your comments: activism and volunteerism as basic pillars of initiative	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☒ Youth Centre ☒ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☒ Street and/or outdoor ☐ Farm/Social farm ☒ Community centre ☒ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☒ NGOs structure ☐ Rural area ☒ Urban area ☐ Other (please specify): _____	
Target group:	Citizens of Herceg Novi/tourists during all year/ artists/activists/young people	
Needs and background:	Need for cultural decontamination of the city - offering quality content that will attract the urban part of the population, artists and individuals who are not recognized by public institutions or do not have enough support in the city; The need for multiculturalism and expanding cooperation among all residents of the city (many foreigner live in Herceg Novi, which are completely invisible) urban people who want to give something to the public, people from urban and independent cultural scene – they don't have place for their art and performing	
Objectives:	Rich multimedia cultural content Promoted multiculturalism through various activities Sustainability of ideas and space through social entrepreneurship that will connect the local community, initiatives and citizens of Herceg Novi	

Different phases of the initiative and/or list of activities:	NGO ORKA organizes activities in two segments - summer and winter. During the summer, it works as a small restaurant that, by charging for its services, ensures sustainability during the winter. During the summer period, it organizes various cultural and artistic events that are realized on the old stairs in front of the building. The organization is situated in a 300-year-old building so it also has a story that attracts visitors. During the winter, ORKA follows the following schedule: Tuesday and Sunday movie night –one day modern movies, other classical one, Thursday social games night, Friday music night-rock night serial, jazz night serial, women in rock serial, blues serial..., Saturday night kitchen –international kitchen –until now we try so many different national specialities – Russian, Ukrainian, English, Deutschland, Greek, Georgian, Senegal, American, Island, China kitchen and many, many more. During the winter (and summer, ofcourse), there are also programme that is organized outside of regular activities-depends of offer and needs of public. That activity can be concerts and exhibitions, different presentations (for example about local Mountain club) than outdoor activities- hunting mushroom and hiking or organizing excursions during the summer time or barbecues . Also in the winter part of the year it works as a small bar / café, so that part of sustainability is ensured from the payment of drinks. The costs of the initiative are: rent of space, electricity and water, wood as well (we have small wood furnace) and the salary for the main coordinator / owner.
Donors, Partners and stakeholders' involved:	ORKA place has rally big number of donors –all furniture, techniques, kitchen, terrace it's all from donations. Even today some activities are organized with the help of different donators (for example if we need new pizza oven we organize donation box and we collect money) Winter kitchen evenings are organized mostly by donations from permanent members of ORKA. We cooperated with almost all institutions and NGOs from the city.
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	The main coordinator is a long-term activist, while five other people are permanent members of the NGO ORKA who are present at all events or participate in the organization. So far, there are a total of 200 members who are more or less involved in the work of the organization. Most of them are educated people from the town, but also artists, engineers, activists from the region and beyond. The biggest problem we have during Covid-19 because we couldn't organize any activities.
Number of people directly and indirectly involved:	Directly around 25 people and indirectly that number is quite big –even 1000 for all these years
Outcomes and impacts of the initiative: (in case, attach files)	Established a stable social enterprise that works on the principle of the common good in the community Organization of a permanent program - both artistic and informative content A space where people of different backgrounds and interests gather Organized different activities with other NGO or public institutions

CASE STUDY

Promoter:	Shtek House – Serbia	
Title/Name:	“Andjeli” - Angels cookies	
Short introduction of the initiative:	A small family business that makes healthy treats Angels cakes, bars, granola, and various other delicious and healthy desserts from wholemeal flour and oatmeal without sugar or any additives.	
Year in which it was established and/or realised:	2012	
Duration of the initiative:	2012 – present time	
Theme please, mention 3 main themes tackled by the initiative:	☐ __education in the field of healthy eating and creating healthier eating options_ ☐ __employment of employees who fall into hard-to-employ categories_ ☐ __responsible attitude towards the environment_ In case, add your comments:	
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☒ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor ☐ Farm/Social farm ☐ Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure ☒ Rural area ☒ Urban area ☐ Other (please specify): _____	
Target group:	All candy lovers, young and old	
Needs and background:	The company was founded as a small family business. Since the couple worked in large corporations in the marketing and manufacturing sector, they saw the shortcomings of such companies through a focus on quantity rather than product quality. From the very beginning, they did not have a clear vision of how a social enterprise should operate, they developed it based on two key principles - a responsible attitude towards the environment and a responsible attitude towards people.	
Objectives:	One of the main goals is socially responsible business, through the inclusion of small, local producers as well as the employment of people from the hard-to-employ categories. Also, by making healthy sweets, they want to send a message about the importance of healthier eating options.	
Different phases of the initiative and/or list of activities:	The aspect that reflects the company's social responsibility is the selection / purchase of products from local producers, as well as the use of biodegradable packaging, so that the products would not contribute to environmental pollution. The store in Belgrade does not generate any waste, while they are trying to optimize production to be zero-waste, they are currently at 75% to achieve that goal.	

Donors, Partners and stakeholders' involved:	Small producers from rural area produce under the brand "Angels". They provide organic foods.
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	50+ employees, on the different positions in the firm (production, marketing sector, administrative part, transport, shop, etc.)
Number of people directly and indirectly involved:	??
Outcomes and impacts of the initiative: (in case, attach files)	They organized a pro bono school for entrepreneurs, and they participate in the development of social start-ups as consultants and mentors. Over the years, they have actively supported several socially responsible initiatives. The key parameter in the selection of individuals and organizations that they support with donations is how much they contribute to the development and improvement of this society, primarily through education, formally and informally. So far, they have supported with donations the "Rock Camp for Girls", "Bel Hospice", "LiceUlice", "Miksalište", several student organizations and conferences. They are regular donors of the Public Aquarium and Tropicarium in Belgrade.

CASE STUDY

Promoter:	Eko Kurir Serbia
Title/Name:	Eko Kurir
Short introduction of the initiative:	Cycling Club "Eko Kurir" is the first ecological courier service with a license to perform bicycles delivery on the territory of the city Novi Sad.
Year in which it was established and/or realised:	2013
Duration of the initiative:	2013 – present time
Theme please, mention 3 main themes tackled by the initiative:	☐ _ promotion and development of cycling culture_ ☐ _ environmental activity in order to improve and develop the quality of life_ ☐ _ protect and preserve the environment through nurturing the concept of sustainable development_ In case, add your comments:
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☐ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☒ Street and/or outdoor ☐ Farm/Social farm ☒ Community centre ☒ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☒ NGOs structure ☐ Rural area ☒ Urban area ☐ Other (please specify): _____
Target group:	Legal entities, young (18+) and old people
Needs and background:	Founded by friends, passionate cyclists, enthusiasts and environmental activists in order to reduce pollution in the city and save money through the use of bicycles. By personal example, they want to raise the environmental awareness of the citizens of Novi Sad through the protection and preservation of the environment.
Objectives:	The mission of the organization is to improve and develop cycling culture through sports, recreation and business; increase and develop citizens awareness of environmental protection and preservation; promotion of the concept of sustainable development in the fields of education, business, active participation of citizens and entrepreneurship.
Different phases of the initiative and/or list of activities:	-Courier services -Sharing promotional material -Shopping -Sending a package from the sender (point A) to the recipient (point B) and returning to the sender (point A) -Waiting in line -Paying bills -Sending packages to the bus

Donors, Partners and stakeholders' involved:	50+ partners (youth organizations, restaurants, shops, agencies, services)
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	4 founders / employees 16 volunteers *variety of background
Number of people directly and indirectly involved:	Whole city of Novi Sad and its population
Outcomes and impacts of the initiative: (in case, attach files)	"Eco house" - Eco House is the headquarters of the Club "Eco Courier" and is home to members of the Club, and the space is available to the wider community, providing opportunities for youth gathering, exchange of ideas, creative work and relaxation. Members of the Club "Eco Courier" give an example of an ecological approach to everyday life through selective disposal, recycling of waste and maintenance of organic gardens and orchards. "Gari za Štrand mari" - Installation of beach ashtrays along the Danube bank in Novi Sad - an ecological innovation. The project has been realized for three years in a row, and so far the citizens of Novi Sad have saved Strand with over 120,000 cigarette butts and used more than 60,000 beach ashtrays from 6 eco points set up along the Danube bank. "Green smile" - The concept of the action is the planting of seedlings realized according to the projects of experts from JKP "Gradsko zelenilo" Novi Sad. As part of this activity There is also a children's educational workshop on planting and care of seedlings led by experts in these areas. "Bici Oaza" - Bike oasis – Setting up an installation for the rest of cyclists and their bicycles, which with accompanying content allows cyclists a pleasant stay in an ecologically landscaped space and natural environment right next to the river Danube.

CASE STUDY

Promoter:	Shtek House – Serbia
Title/Name:	KNIToMania recycle
Short introduction of the initiative:	KNIToMANIA is a combination of traditional knitting creativity authentic for the Balkans and ecological benefits. A concept that allows the elderly, in their homes, to provide additional income by crocheting items from plastic bags, in order to prevent these potential contaminants from ending up in nature.
Year in which it was established and/or realised:	2018
Duration of the initiative:	2018 – present time
Theme please, mention 3 main themes tackled by the initiative:	☐ __ preservation and development of the community __ ☐ __ part-time employment of the elderly __ ☐ __ responsible attitude towards the environment __ __raising community awareness of pollution and solving environmental problems__ In case, add your comments:
Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☒ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor ☐ Farm/Social farm ☐ Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☒ NGOs structure ☐ Rural area ☒ Urban area ☐ Other (please specify): _____
Target group:	All target groups, young and old
Needs and background:	One of the big problems of our community is plastic bags, considering that their production and use is very widespread and insufficiently controlled in our country. When we add people's awareness of environmental protection, we come to the goal and motive of how to prolong life and add a new function to plastic bags and how to remove them from streets, parks, yards and other places where they do not belong. The concept was founded in 2018 by two students and one grandmother in the desire to contribute in a practical way to the preservation and development of the community.
Objectives:	In addition to the goal that has an educational character, the mission of drawing attention to the need for constant engagement in the development of social and environmental awareness is achieved through the product. The mission is to bring together vulnerable or marginalized categories in order to provide them with additional material income and increase their visibility in the community.

Different phases of the initiative and/or list of activities:	A campaign was created in cooperation with the Red Cross, Savski Venac municipality, Belgrade. First, plastic bags were collected, then a workshop was organized for 20 elderly people. At the workshop, the participants learned to crochet products from bags, the same ones that were collected. Initiatives: -Become a part of the idea, donate 25 plastic bags and get a 25% discount on the purchase of backpacks! -Action during the New Year holidays, by buying 2 Christmas tree decorations, you get 1 Christmas tree decoration for free.
Donors, Partners and stakeholders' involved:	Older people who crochet and an informal group of women from Kosovo and Metohija "Worthy hands of a mother". 10 + partners/supporters (foundations Novak Djokovic, Red Cross, UNDP, USAID, ORCA, Green Fest, EKOstar PAK, Green Mind, etc.)
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	2 founders + elderly people from different backgrounds + volunteers
Number of people directly and indirectly involved:	20 elderly people directly involved Indirectly involved around 100 people (volunteers and customers)
Outcomes and impacts of the initiative: (in case, attach files)	* I also want to explain the distribution of money within social entrepreneurship itself. The money is divided into the following exchanges 35% of people who crochet: 35% for material and product design 30% for further development of ideas
List of eventual attached files:	https://www.instagram.com/knit.o.mania/



SENC - "SOCIAL ENTERPRISE AND NATURAL CAPITAL: AN OPPORTUNITY FOR YOUNG PEOPLE AND LOCAL COMMUNITIES"

A2 - SEMINAR, PECKA (BH), 05-10 APRIL 2022

We are looking for several Case Studies able to support the community development and youth participation that have been activated/realised by you or your local network connecting in different fields (tourism and restaurants, food production, art & culture, education, trade, handcrafts, other services, etc.) any kind of social enterprise/community initiative with the Natural Capital.

CASE STUDY

Promoter:	Urban Organic CIC (UK)
Title/Name:	GrassRoots Events / Reaction Bike-Power
Short introduction of the initiative:	A social enterprise developing and hiring pedal-powered systems to community events and organisations. Bike generators are a simple, fun, and practical innovation, allowing people to generate electricity through exercise.
Year in which it was established and/or realised:	2009
Duration of the initiative:	13 years
Theme please, mention 3 main themes tackled by the initiative:	☐ Social/community engagement _____ ☐ Health & wellbeing _____ ☐ Raising funds and awareness of good causes _____ In case, add your comments:
Please mention in which Context/Location the initiative took place: (multiple choice)	☐ Youth Centre ☐ Cooperative/small scale enterprise ☐ Already existing social enterprise • Institution of Formal Education • Street and/or outdoor ☐ Farm/Social farm • Community centre ☐ Eco Centre ☐ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure • Rural area • Urban area ☐ Other (please specify): Music & Food events, places of work _____

Target group:	Everybody
Needs and background:	GrassRoots started out by providing a valid solution to the power requirements of events
Objectives:	Help events organisers to break away from dependence on fossil fuel generators, educate schoolchildren and businesses about electricity and the ways we can protect the environment, bring communities together through celebration and exercise
Different phases of the initiative and/or list of activities:	Music shows, festivals, food events, community functions, educational demonstrations
Donors, Partners and stakeholders' involved:	?
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	2 trained staff, 20+ volunteers
Number of people directly and indirectly involved:	?
Outcomes and impacts of the initiative: (in case, attach files)	Community cohesion, improvements to individual physical and mental health, reduced impact on the natural environment, empowering businesses with the knowledge to make positive changes
List of eventual attached files:	

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Eventual needs for presentation during the seminar	<i>(If you are going to present this case study during the seminar, please, mention what are your needs in terms of working space, material, equipment (video beam, blackboard), etc.</i>
	Laptop with internet, projector/screen

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CASE STUDY

Promoter:	Urban Organic (UK) CIC
Title/Name:	Mountain Goat
Short introduction of the initiative:	A private bus company set up to address the need of a bus connection which the municipality had cancelled. This has grown into a successful social enterprise which is still thriving after 50 years.
Year in which it was established and/or realised:	1972
Duration of the initiative:	Just celebrated 50 years of operation.
Theme please, mention 3 main themes tackled by the initiative:	☐ social isolation in rural communities_____ ☐ __education_____ ☐ __tourism_____ In case, add your comments:

Please mention in which Context/Location the initiative took place: <i>(multiple choice)</i>	☐ Youth Centre ☐ Cooperative/small scale enterprise ☐ Already existing social enterprise ☐ Institution of Formal Education ☐ Street and/or outdoor ☐ Farm/Social farm ☐ Community centre ☐ Eco Centre ☒ Nature Reserve/Parks ☐ Rehabilitation centre ☐ NGOs structure ☒ Rural area ☐ Urban area ☐ Other (please specify): _____
Target group:	Local people living in Lake District towns and villages, tourists
Needs and background:	When a bus service was cut by the municipality, the Mountain Goat was created to provide a travel link between the towns of Bowness and Glenridding for local people. This was quickly utilised by tourists requesting local information and so the enterprise grew.
Objectives:	To provide travel links for locals and tourists, to provide information about the Lake District to passengers, to keep local towns and villages connected.
Different phases of the initiative and/or list of activities:	Bespoke tours, car free days out, events hire etc
Donors, Partners and stakeholders' involved:	Privately run business
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	Local people needing dependable bus transportation, tourists, walkers etc
Number of people directly and indirectly involved:	A lot but not sure how many
Outcomes and impacts of the initiative: <i>(in case, attach files)</i>	A thriving business which keeps local people connected, allows them to travel between towns and villages, supports many other businesses and initiatives by providing transport links and information about them.
List of eventual attached files:	

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CASE STUDY

Promoter:	Urban Organic (UK) CIC
Title/Name:	Bostonway Community Garden
Short introduction of the initiative:	A partnership between arts organisation Leftcoast and Urban Organic has started a community garden at one of the 'artist in residence' houses in Blackpool. It involves local residents in therapeutic gardening sessions and is aimed to support them during the early development of the gardening group.
Year in which it was established and/or realised:	2022
Duration of the initiative:	ongoing
Theme please, mention 3 main themes tackled by the initiative:	☐ _community building_____ ☐ _social isolation_____ ☐ _improving self esteem through pride of place_____ In case, add your comments:

Please mention in which Context/Location the initiative took place: (multiple choice)	☐ Youth Centre ☐ Eco Centre ☐ Cooperative/small scale enterprise ☐ Nature Reserve/Parks ☐ Already existing social enterprise ☐ Rehabilitation centre ☐ Institution of Formal Education ☐ NGOs structure ☐ Street and/or outdoor ☐ Rural area ☐ Farm/Social farm ☐ Urban area ☒ Community centre ☐ Other (please specify): _____
Target group:	Local residents mostly over 45 years old.
Needs and background:	The surrounding area is one of high unemployment, poverty and other social problems. Housing in the immediate area of the garden is primarily occupied by retired people and those over 45 years old with health problems that prevent them from working.
Objectives:	To get people out of their homes and socialising, to empower by learning new skills, to increase self esteem by developing pride of place.
Different phases of the initiative and/or list of activities:	The residents meet on their own weekly. Fortnightly gardening sessions supported by Urban Organic.
Donors, Partners and stakeholders' involved:	Leftcoast provide funding through Blackpool Coastal Housing who own many of the houses in the area.
Please mention the profile of the persons engaged in the initiative (experts, employees, volunteers, etc.) and indicate their number	Volunteers, mostly retired and/or with health problems. Leftcoast - one project lead and one photographer Urban Organic - three staff
Number of people directly and indirectly involved:	6 so far.
Outcomes and impacts of the initiative: (in case, attach files)	Only been running for 3 weeks.
List of eventual attached files:	

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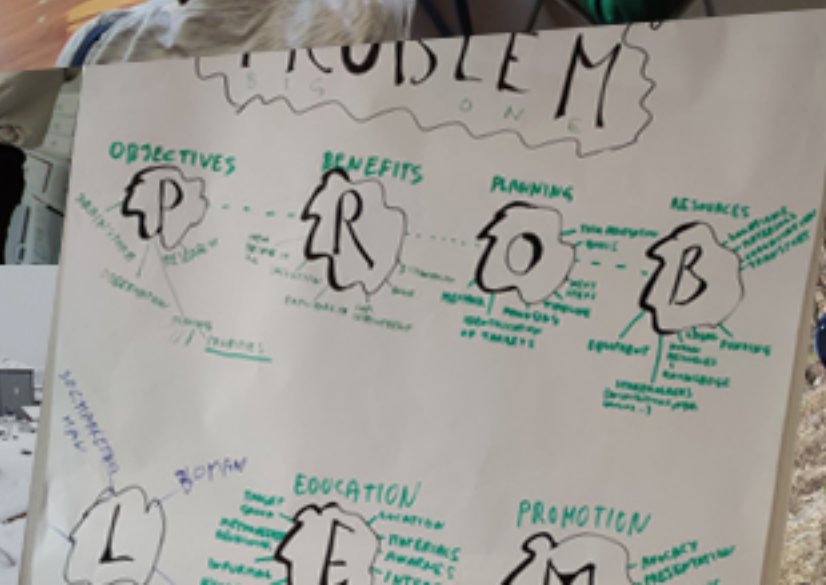
Eventual needs for presentation during the seminar	<i>(If you are going to present this case study during the seminar, please, mention what are your needs in terms of working space, material, equipment (video beam, blackboard), etc.</i>
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becka visitor center



Participants

Diana Nenova, Giorgio Micoli, Nicola Salvatorelli, Cristina Della Piana, Nataša Dendić, Vedran Krnić, Djordje Kamenarovic, Alan Hulme, Yves Reuchamps, Simon Gillissen, Nikola Kurija, Nikolay Valkovski, Stuart North, Petar Lazarevic, Irina Pipa, Branislav Ristic, Paolo Strati, Deart Dervishi, Adesa Rucaj, Sonja Kosanović

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Andrea Natale from the Abruzzo Institute for Protected Areas



**Centar za
životnu sredinu**



We are all just human beings: for this reason it is possible that this dossier contains mistakes and inaccuracies.

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2022